



Gainsborough Trinity Football Club



Sponsorship Opportunities 2026-27

#inittgether

Established 1873 | Over 150 Years

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Sponsorship Opportunities



As we play on beyond our 150th year, show your support for our great Club and raise your profile! We have a number of Sponsorship Packages available to local and national businesses.

These packages offer incredible value for money. With a regular footfall and online traffic, sponsoring the Club can provide sponsors with a positive return on investment.

Whether your objective is to promote your company or brand to a new audience, reinforce your position in the marketplace, advertise a local service to the community or launch a new product, the Club has a range of packages across all budgets that can help achieve your aims.

Ground Sponsor

High-profile exposure for 12 months. The name of your business included in every mention of the ground, on and off-season.

£15,000 per season



1873 Club

Joining the 1873 Club provides exclusive membership with a range of benefits. You will receive:

- 2x 1873 Club season tickets (includes VIP entrance to the ground via the Club On The Park, complimentary pre-match refreshments and access to seats in the Ping Stand).
- 6 person Bronze match sponsorship for a match of your choice (subject to availability)
- 10x 2.6 Bay pitch side

£1000 per Season (+VAT)
or **£100** per month (+VAT)

Additional 1873 season tickets available at £250 each per season



Kit Sponsor

Gain maximum exposure for your business in all media, including extensive photographic and video coverage of fixtures.

Front of HOME shirt £15,000 per season

Front of AWAY shirt £10,000 per season

Front of PRE-SEASON/3rd shirt £5,000

Back of HOME shirt £5,000

Back of AWAY shirt £4,000

Back of PRE-SEASON/3rd shirt £2,000

Sleeve HOME shirt £1,500

Sleeve AWAY shirt £1,000

Sleeve PRE-SEASON/3rd £500

Back of shorts home £2,000

Back of shorts away £1,500

Back of shorts pre-season/3rd £750

TRAVEL AND TRAINING kit £2,500

Pre match WARM-UP kit £1,500



04-05

Player Coach Sponsor

Sponsor the away coach for the season. Your brand on the team bus.

£2,000 per season

Player Sponsor

Sponsor a player for the season, with 2 levels of sponsorship available. Your business mentioned in commentary and social media when the player sees pitch action.

£100 match worn shirt, name in matchday programmes and website
(available for both home and away)

High Profile Packages

Matchday Sponsor

Combine the buzz of the match with a day of great hospitality, giving you and your guests a truly memorable day out.

All matchday sponsors are treated to a pre-meal drink prior to the meal in the Blues Club lounge, a three-course hot meal with wine in the concert room, seats in the stand and tea or coffee in the boardroom at half time.

Purchase of drinks is available in the Club On The Park and Boardroom at half time and the Blues Club post-match.

Gold - Up to 8 people - £500 +VAT

The Gold sponsor picks the Man of the Match and presents the award, receiving a signed ball from the player. (£50 per additional person)

Silver - Up to 8 people - £400 +VAT (£50 per additional person)

Bronze - £100 +VAT for 2 guests (£50 per additional person)

Match Ball sponsor - £100 +VAT for 2 guests

Matchday Programme Sponsor

The Club prides itself on producing a very high quality colour programme for supporters. With a busy schedule of home league matches each season, alongside cup and pre-season games, the programme is a great way to raise your profile. Give your business the opportunity to reach thousands of potential new customers, by sponsoring the programme itself or taking out recurring advertising.

Cover sponsor (rear page) £800 per season

Full page colour advert £200 per season

Half page colour advert £130 per season



Matchday Mascot Sponsor Section

Every young football fan's dream! Treat your son or daughter to a matchday to remember forever. The mascot experience includes a visit to the dressing room prior to the match, the chance to collect player autographs, to lead the team onto the pitch in full Gainsborough Trinity FC kit, to join in the handshakes before kick-off and to enjoy a pre-match warm-up with club mascot Trenton the Dolphin.

This memorable sponsorship package includes a signed football, photo, entry for 2 adults, complimentary programme and prime seating in the ping stand.

Any home game - £75 +VAT



Matchday Sponsor

Your brand on the teamsheet.

£500 +VAT per season

Matchday Ball Stand

Your company name exposed on the ball stand that holds the match day ball prior to kick off, this will include exposure on the website and through our social media channels.

£1,000 +VAT per season

Pitchside Boards

Our highly visual advertising boards, installed at the ground, are a great way to promote your business. They offer superb brand awareness and give you the opportunity to reach thousands of fans and potential customers each year. The boards also feature in media photos and promotional material throughout the season.

20 x 3ft board: from £450 per season

10 x 3ft board: from £275 per season



Crowd-Facing Boards

These boards face the Ping stand.

10ft board: £275 per season



Bay Boards

10 x 2.6ft Board: £200 per season or monthly instalments of **£18**



Stadium Outside Wall

Sited on the exterior of the stadium, these boards are highly visible to attendees on matchdays plus passing traffic – 24/7, 365 days of the year.

3000mm x 1350mm £1000 per season or **£100** per month (plus VAT)

Combination packages available per season on monthly terms **£POA**

Easy instalment payment-plans can be arranged.



Four Corner Flags

Sponsor the four corner flags with your name/ logo printed on the flag.

£1000 per season



Outside Stadium Video Board

Situated on the outside stadium wall this screen is highly visible to match attendees and passing traffic. Displays static and animated adverts.

£25 per week (4 week minimum). Advertise a birthday or special occasion on the outside screen **£25** for the day.



The Gainsborough Trinity FC website is becoming one of the most visited in non-league football. By advertising on our website not only will you gain a great association with the Club, you'll also have the opportunity for the thousands of visitors each week to directly link to your own website.

Player of the month

Have your company promoted on socials when the player of the month award is voted for and presented.

£1000 per season

Season Ticket card

Have your company name and logo printed on all season tickets along with numerous social mentions.

£1000 per season



Primary Website Sponsor

Your company brand and/or logo will feature prominently on the official Club website, in a fixed position on every page throughout the season. You'll also feature on various promotional material and events, referred to as our Primary Website Sponsor.

£1,500 per season



Website Business Page Feature

This includes company name and logo, contact details and an overview of your business. A cost-effective way to gain an association with the club whilst having your details available to all of our visitors. Easy instalment payment plans can be arranged.

£100 per season

Website Banner

A low-cost way of advertising your business, product or services through regularly visited pages of our website. Amazing value for money!

£250 per season

Social Media

Our socials had over 10 million views over 2025, including 130000 interactions so is a great platform to expand your companies reach.

Gameday social media sponsorship - Sponsor our socials for the season and have your company promoted before and during every game, also when any sub is made and when any goal is scored.

£3000 per season

Stadium and Web Packages



Gainsborough Trinity FC

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#initttogether